



# TEDxExeter

Partnership Pack

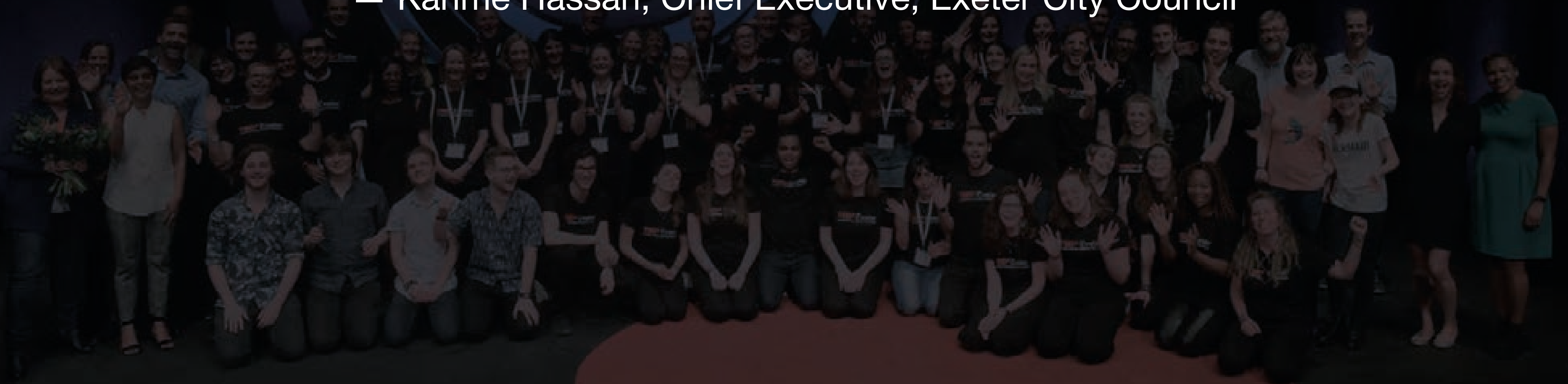
# About **TED** and **TEDx**

TED brings together the brightest minds of our generation to share their powerful ideas with a curated audience of seekers, thinkers and doers. Their TED talks are filmed and made available freely online, spreading their ideas throughout the world.

The TEDx programme offers communities like ours the opportunity to create TED-like experiences at a local level. Since 2009 almost 30,000 TEDx events have taken place globally.

**“TEDxExeter is one of Exeter’s best exports.”**

— Karime Hassan, Chief Executive, Exeter City Council





# **TED<sup>x</sup>**Exeter is Exeter's Ideas Festival with global reach.

Since 2012 TEDxExeter has become a powerful platform for spreading new ideas, fostering new connections and inspiring positive change. We provide a unique platform in the South West, bringing leading thinkers, doers and policy makers together with a diverse audience.

Our speakers tackle some of humanity's toughest questions, attempting to answer them with intellectual curiosity and rigour, innovation, enterprise and optimism.

We film their talks and release them freely on the TEDxYouTube channel.

TEDxExeter inspires people to step back, reflect and share ideas, creating real change.



- ✘ TEDxExeter talks have been viewed 20 million times online by a truly global audience
- ✘ Ranked the 4th TEDx in the world for talks with over 1 million views on TED.com
- ✘ OurTalks are translated into up to 35 languages
- ✘ Over 900 people gather for our main annual conference
- ✘ Tickets sell out in minutes
- ✘ In 2018, 36,000 people in 35 countries watched our free livestream
- ✘ Local livestream venues include Devon County Council, Devon & Cornwall Police HQ, the Met Office, schools, colleges, universities, hospitals, businesses, libraries, the Royal Albert Memorial Museum, the Phoenix Arts Centre, even a cinema in India.

## Partnering with **TEDx**Exeter

The partnerships we form with forward- thinking companies and organisations like yours are our lifeblood. TEDxExeter simply couldn't happen without them.

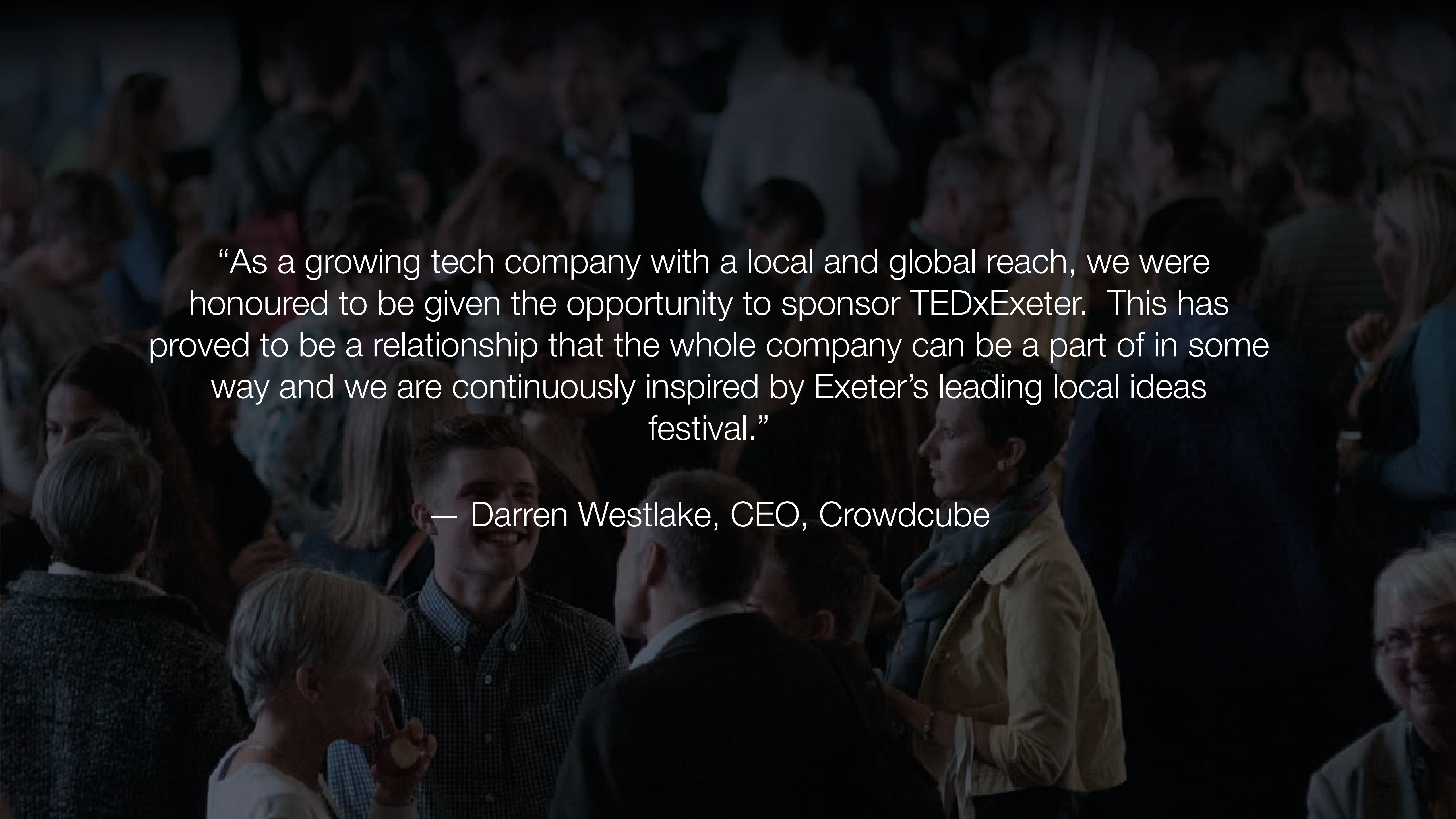
The TEDxExeter team and speakers are not paid. We are entirely dependent on many thousands of volunteer hours and the generosity of our sponsors for our events.



# Why partner with **TED<sup>x</sup>**Exeter ?

- ✘ Join our exclusive community of partners
- ✘ Associate your brand and values with the powerful global TEDx brand, the byword for inspirational ideas and positive action
- ✘ Differentiate your company by being associated with the largest, most innovative and impactful thought leadership event in the South West
- ✘ Showcase your innovative products and solutions to an engaged audience
- ✘ Connect and build relationships with over 900 delegates on the day – the most diverse group of people you will ever attend an event with
- ✘ Reach true decision makers and influencers
- ✘ Reach a wide, global audience through social media
- ✘ Make meaningful connections locally, nationally and globally
- ✘ Impress and inspire your team and clients with tickets to the event
- ✘ Support us to bring together people who want to be inspired by remarkable thinking and ideas, nurture innovation and explore what's next




A large, dimly lit crowd of people at a TEDx event. The image is dark, with the text overlaid in white. The crowd is diverse in age and appearance, and many people are looking towards the camera or slightly to the side. The lighting is low, creating a moody atmosphere.

“As a growing tech company with a local and global reach, we were honoured to be given the opportunity to sponsor TEDxExeter. This has proved to be a relationship that the whole company can be a part of in some way and we are continuously inspired by Exeter’s leading local ideas festival.”


— Darren Westlake, CEO, Crowdcube





“2019 will be Bishop Fleming’s 5th year of sponsorship which shows our support for TEDxExeter. The event showcases world-class talent, transforming thinking and challenging preconceptions and as a firm we embrace forward-looking philosophies. Being a Sunday Times Top 100 Best Companies to Work For we strive to inspire our staff to look for new opportunities and ideas, and provide the best possible service to our clients.”

— Fleur Lewis, Partner, Bishop Fleming



There are many ways to engage with TEDxExeter: from being an in-kind partner to providing funding, Please talk to us about tailoring a bespoke package and to find out more.

Connect with us

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[www.TEDxExeter.com](http://www.TEDxExeter.com)

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